

Related Party Disclosures Policy

	Name	Position	Signature	Date
Responsible Officer	Vicki Sutton	Finance Manager		
Authorised By	John Scarce	General Manager		

Document Revision History				
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Minute Number:				

1. POLICY STATEMENT

The Related Party Disclosure Policy aims to assist Murrumbidgee Council in complying with disclosure requirements concerning key management personnel, their close family members and entities controlled or jointly controlled by any of them stipulated under the *Australian Accounting Standard AASB 124 Related Party Disclosures and the Australian implementation guidance for not-for-profit public sector entities* (AASB 124).

2. SCOPE

This policy is to be applied in:

- 2.1 identifying related party relationships and transactions;
- 2.2 identifying outstanding balances, including commitments, between Council and it's related parties;
- establishing systems to capture and record the related party transactions and information about those transactions;
- identifying the circumstances in which disclosure of the items in paragraphs 2.1 and 2.2 are required;
- determining the disclosures to be made about those items in the general purpose financial statements for the purpose of complying with the AASB 124.

3. POLICY OBJECTIVES

The objective of the policy is to ensure that the existence of certain related party relationships and related party transactions concerning key management personnel, their close family members and entities controlled or jointly controlled by any of them, and information about the transactions, necessary for users to understand the potential effects on the financial statements are properly identified, recorded in Council's systems, and disclosed in Council's general purpose financial statements in compliance with the AASB 124, the *Privacy and Personal Information Protection Act 1998 and the Personal Information Protection Regulation 2014*.

4. BACKGROUND AND/OR PRINCIPLES

The Local Government Act (1993) and Regulation requires Council to prepare its general purpose financial statements in compliance with Australian Accounting Standards, specifically relevant for the purpose of this policy, the AASB 124.

5. AASB 124 DISCLOSURE REQUIREMENTS

- 5.1 Disclosures Relevant to this policy, to comply with the AASB 124, for annual periods beginning on or after 1 July 2016, Council will disclose in its general purpose financial statements the information specified in section 5.2 for related party transactions with, amongst others, the following persons during the periods covered by the financial statements:
 - a) Council's Key Management Personnel;
 - b) other related parties, comprising:
 - i. a close family member of a key management person of Council;
 - ii. entities controlled or jointly controlled by a key management person of Council;
 - iii. entities controlled or jointly controlled by a close family member of a key management person of Council.

- 5.2 Disclosed Information for each category of related party transactions specified in section 5, Council will disclose the following information in Council's general purpose financial statements:
 - a) the nature of the related party relationship;
 - b) the amount of the transactions;
 - c) the amount of outstanding balances, including commitments; and
 - i. their terms and conditions, including whether they are secured, and the nature of the consideration to be provided in settlement; and
 - ii. details of any guarantees given or received;
 - d) provisions for doubtful debts related to the amounts of outstanding balances; and
 - e) the expense recognized during the period in respect of bad or doubtful debts due from related parties.
- 5.3 Disclosed in Aggregate or Separate for each related party category specified in section 5, Council will disclose information specified in section 5.2 for related party transactions of a similar nature in aggregate except when separate disclosure is necessary for an understanding of the effects of related party transactions on the financial statements of Council, having regard for the following criteria:
 - a) the nature of the related party relationship;
 - b) the significance of the transaction (individually or collectively) in terms of size or value (including where the materiality arises due to the fact that no consideration for the transaction is given or received by Council);
 - c) whether the transaction is carried out on non-arm's length terms;
 - d) whether the nature of the transaction is outside normal day to day business operations;

based on the factors and thresholds determined by the Responsible Accounting Officer in consultation with the General Manager and Council's Audit Committee.

6. IDENTIFYING RELATED PARTY TRANSACTIONS WITH KEY MANAGEMENT PERSONNEL (KMP) AND THEIR CLOSE FAMILY MEMBERS

- Related Party Transactions Notifications Key management personnel (*KMP*) must provide a Related Party Transactions Notification (*RPT Notification*), in the form set out in Attachment A, notifying any existing or potential related party transactions between Council and either themselves, their close family members or entities controlled or jointly controlled by them or any of their close family members, subject to section 6.6, to the General Manager by no later than the following periods during a financial year (*specified notification period*):
 - a) 30 days after the commencement of the application of this policy;
 - b) 30 days after a KMP commences their term or employment with Council;
 - c) 30 November;
 - d) 30 June.
- 6.2 **RPT Notification Form** At least 30 days before a specified notification period, the Responsible Accounting Officer will provide KMPs with a RPT Notification Form and a Privacy Collection Notice as set out in **Attachment B.**
- 6.3 Additional RPT Notifications During a financial year, if a KMP knows of :
 - a) any new or potential related party transaction that is required or likely to be required to be disclosed in Council's financial statements; or
 - b) any change to a previously notified related party transaction (including a

change to a related party relationship),

the KMP must provide additional RPT Notifications notifying of the new or potential related party transactions or changes, by no later than 30 days after the KMP knows of the transaction or change.

- 6.4 **Suspected Related Party Transaction** If a KMP suspects that a transaction may constitute a related party transaction, the KMP should provide a RPT Notification to the General Manager for consideration and determination.
- 6.5 **Other Notifications** The notification requirements in this section 6 are in addition to the notifications a KMP must make to comply with:
 - a) Section 449 of the Local Government Act 1993 in relation to the disclosure of interests; and
 - b) for the Administrator, Councillors, Local Representation Committee Members, General Manager, and other senior executive officers who are KMPs, the Code of Conduct.
- 6.6 **Exclusions** The notification requirements in this section 6 do not apply to:
 - a) related party transactions that are ordinary citizen transactions; and
 - b) for Councillors, expenses incurred and facilities provided to a Councillor during the financial year, under Council's Payment of Expenses and Provision of Facilities Policy.
- 6.7 **Digital Extraction** -The Responsible Accounting Officer will digitally identify and extract information specified in section 5.2 against each notified related party transaction in Council's computerised business systems for the purpose of recording the related party transactions and associated information in the register of related party transactions.
- 6.8 **Other Sources of Information** To ensure all related party transactions are captured and recorded, the Accountant may review other sources of information held by Council including, without limitation:
 - a) a Disclosure of Interests Return (under s449 of the Local Government Act 1993) of a KMP and of persons related to the KMP;
 - b) minutes of Council and committee meetings.
- 6.9 **Manual Investigation and Recording of Information** For notified related party transactions that are not captured by Council's computerised business systems, the Responsible Accounting Officer will manually review the transactional documentation and record the information specified in section 5.2 for the subject transaction in the register of related party transactions.

7. ORDINARY CITIZEN TRANSACTIONS (OCT)

A KMP is not required to notify in a RPT Notification, and Council will not disclose in its financial statements, related party transactions that are ordinary citizen transactions, so long as the terms and conditions are no different to those available to the general public. If an OCT occurs on terms and conditions that are different to those offered to the general public, the transaction will be captured and, if required, reported in the financial statements.

8. REGISTER OF RELATED PARTY TRANSACTIONS

- 8.1 **Maintain a Register** The Responsible Accounting Officer must maintain and keep up to date a register of related party transactions that captures and records the information specified in section 5.2 for each existing or potential related party transaction during a financial year.
- 8.2 **Contents of Register** The contents of the register of related party transactions must detail for each related party transaction:
 - a) the description of the related party transaction;
 - b) the name of the related party;
 - c) the nature of the related party's relationship with Council;
 - d) whether the notified related party transaction is existing or potential;
 - e) a description of the transactional documents the subject of the related party transaction; and
 - f) the information specified in Section 5.2.
- 8.3 The Responsible Accounting Officer is responsible for ensuring that the information specified in section 5.2 is disclosed in Council's financial statements to the extent, and in the manner, stipulated by AASB 124, subject to section 5.3.

9. INFORMATION PRIVACY

- 9.1 Confidential -The following information is classified as confidential, and is not available for inspection by or disclosure to the public, including through a Government Information (Public Access) Act (GIPA) application:
 - a) information (including personal information) provided by a key management person in a RPT Notification; and
 - b) personal information contained in a register of related party transactions.
- 9.2 When Consent Required Except as specified in this policy, Council and other permitted recipients will not use or disclose personal information provided in a RPT Notification by a KMP or contained in a register of related party transactions, for any other purpose or to any other person except with the prior written consent of the subject KMP.
- 9.3 **Permitted Recipients** The following persons are permitted to access, use and disclose the information (including personal information) provided in a RPT Notification or contained in a register of related party transactions for the purposes specified in section 9.4:
 - a) a Councillor;
 - b) the General Manager;
 - c) the Responsible Accounting Officer being responsible for the preparation of financial reports;
 - d) financial officers within Council's finance department responsible for the preparation of financial reports authorised by the Responsible Accounting Officer;
 - e) members of Council's Audit Committee;
 - f) an auditor of Council (including an auditor from the Audit Office of New South Wales).
- 9.4 **Permitted Purposes** A person specified in section 9.3 may access, use and disclose information (including personal information) in a RPT Notification or contained in a register of related party transactions for the following purposes:

- a) to assess and verify a notified related party transaction;
- b) to reconcile identified related party transactions against those notified in a RPT Notification or contained in a register of related party transactions;
- c) to comply with the disclosure requirements of the AASB 124;
- d) to verify compliance with the disclosure requirements of the AASB 124.
- 9.5 An individual may access their personal information provided by a KMP in a RPT Notification or contained in a register of related party transactions in accordance with Council's Privacy Management Plan.

10. GOVERNMENT INFORMATION (PUBLIC ACCESS) [GIPA) STATUS

- 10.1 **No Public Inspection** The following documents are not open to or available for inspection by the public:
 - a) RPT Notifications provided by a KMP; and
 - b) a register of related party transactions.
- 10.2 **Not GIPA-accessible** A GIPA application seeking access to or release of:
 - a) a document or information (including personal information) provided by a KMP in a RPT Notification; or
 - b) personal information contained in a register of related party transactions;

will be refused on the grounds the document or information comprises information for which there is an overriding public interest against disclosure pursuant to Section 14 of the *Government Information (Public Access) Act*.

10.3 **Transactional Documentation** - A GIPA application seeking access to and release of transactional information and documentation the subject of a related party transaction with Council will be considered, assessed and decided in accordance with Council's usual procedures regarding applications made under the *Government Information (Public Access) Act*.

11. **DEFINITIONS**

Each of the following expressions to the left bears the meaning shown opposite:

arm's length terms	Terms between parties that are reasonable in the circumstances of the transaction that would result from: (a) neither party bearing the other any special duty or obligation; and (b) the parties being unrelated and uninfluenced by the other; and (c) each party having acted in its own interests
associate	In relation to an entity (the first entity), an entity over which the first entity has significant influence.

close family members or close members of the family	In relation to a key management person, family members who may be expected to influence, or be influenced by, that key management person in their dealings with Council and include: (a) that person's chibren and spouse or domestic partner; (b) children of that person's spouse or domestic partner; and (c) dependants of that person or that person's souse or domestic partner. For the purpose of the AASB 124, close family members could include extended members of a family (such as, without limitation, parents, siblings, grandparents, uncles/aunts or cousins) if they could be expected to influence, or be influenced by, the key management person in their dealings with Council.
control	Control of an entity is present when there is: (a) power over the entity; and (b) exposure or rights to variable returns from involvement with the entity; and (c) the ability to use power over the entity to affect the amount of returns received; as determined in accordance with AASB 10 Consolidated Financial Statements, paragraphs 5 to 18, and Appendices A (Defined Terms) and B (Application Guidance).
joint control	The contractually agreed sharing of control of an arrangement, which exists only when decisions about the reevant activities require the unanimous consent of the parties sharing control.
joint venture	An arrangement of which 2 or more parties have joint control and have rights to the net assets of the arrangement.
joint venturer	A party to a joint venture that has joint control of that joint venture.
key management personnel or key management person or KMP	Person(s) having authority and responsibility for planning, directing and controlling the activities of Council. Specifically, key management personnel of Council are: (a) the Mayor/Administrator (b) Councillors/Local Representation Committee Members (c) General Manager (d) Directors (e) Managers of each department
ordinary citizen transaction	Transactions that an ordinary citizen would undertake with Council, which are undertaken on arm's length terms and in the ordinary course of carrying out Council's functions and activities. Examples of ordinary citizen transactions assessed to be not material in nature are: (a) paying rates and annual charges (b) using Council's public facilities after paying the corresponding fees.
related party	A person or entity that is related to Council pursuant to the definition contained in the AASB 124, paragraph 9. Examples of related parties of Council are: (a) Council subsidiaries (if applicable); (b) key management personnel; (c) close family members of key management personnel; (d) entities that are controlled or jointly controlled by key management personnel or their close family members.
related party transaction	A transfer of resources, services or obligations between the Council and a related party, regardless of whether a price is charged. Examples of related party transactions are: (a) purchases or sales of goods; (b) purchases or sales of property and other assets; (c) rendering or receiving of services; (d) rendering or receiving of goods; (e) leases; (f) transfers under licence agreements; (g) transfers under finance arrangements (e.g. loans); (h) provision of guarantees (given or received); (i) commitments to do something if a particular event occurs or does not occur in the future; G) settlement of liabilities on behalf of Council or by Council on behalf of that related party.

related party transactions notification or RPT Notificat ion	A document entitled Related Party Transactions Notification provided by Key Management Personnel in the form set out in Attachment A.
significant influence	The power to participate in the financial and operating policy decisions of another entry but is not control or joint control of those policies, as determined in accordance with Australian Accounting Standard AASB 128 Investments in Associates and Joint Ventures, paragraphs 3, 5 and 6.

12. LEGISLATIVE REFERENCE

Local Government Act 1993 and Regulation
Accounting Standard AASB 124 Related Party Disclosures
Privacy and Personal Information Protection Act 1998
Privacy and Personal Information Protection Regulation 2014
Government Information (Public Access) Act 2009

13. RELATED POLICIES/PROCEDURES

Codes of Conduct
Privacy Management Policy
Payment of Expenses and Provision of Facilities Policy

14. APPLICATION DATE OF POLICY

This policy applies retrospectively with effect on and from 1 July 2017.

15. NEXT REVIEW

This policy will be reviewed when any of the following occurs:

- 1. The related legislation/documents are amended or replaced;
- 2. Other circumstances as determined from time to time by a resolution of Council;
- 3. Periodic review 3 years from date of adoption.

16. REFERENCES

- 1. For example, the AASB 124 also requires disclosure of related party transactions with Council subsidiaries, entities who are associates of Council or of a Council subsidiary, and joint ventures in which Council or a Council subsidiary is a joint venture;
- 2. See AASB 124, paragraphs 18 to 24;
- 3. The definition of "close members of the family of a person" as contained in AAB 124 is broader than the definition of "related" in relation to a person for the purpose of disclosure of interests under Section 449 of the Local Government Act.

ATTACHMENT A



RELATED PARTY TRANSACTIONS NOTIFICATION BY KEY MANAGEMENT PERSONNEL

Name	e of Key Management Person:
Posit	ion of Key Management Person:
what inforr	se read the Privacy Collection Notice provided with this notification, which explains is a related party transaction, the purpose for which Council is collecting the mation, and how Council will use and disclose the related party information provided so notification.
	se complete the table below for each related party transaction with Council that you close member of your family, or an entity related to you or a close member of your y:
a)	Has previously entered into and which will continue in the 20/_ financial year;
b)	Has entered into, or is reasonably likely to enter into, in the 20/_ financial year.

Description of Related Party Transaction	Is transaction existing/potential?	Related Party's Name (Individual or entity name)	Related Party's Relationship/Reasons Why Related	Description of Transaction Documents or Changes to the Related Party Relationship

Notification

	notify
(full name)	(position)
that, to the best of my knowledge, information and the above list includes all existing and possible the above list includes all existing and possible the above the council involving myself, close may me or close members of my family, relevant	otential related party transactions with nembers of my family, or entities controlled
I make this notification after reading the Murrumbidgee Council, which details the mear party transaction", "close members of the family 'control" or "joint control", and the purposes for disclosed.	ning of the words "related party", "related of a person" and, in relation to an entity,
permit the Responsible Accounting Officer are not council's Related Party Disclosure Policy to persons related to me and to use the information	access the register of interests of me and
Signature of named Key Management Person:	
Dated:	

(Note: This document is confidential and is not GIPA-accessible. See Council's Related Party Disclosure Policy)

ATTACHMENT B



PRIVACY COLLECTION NOTICE RELATED PARTY TRANSACTIONS DISCLOSURES BY KEY MANAGEMENT PERSONNEL

Purpose of Collection, Use and Disclosure

Effective for annual periods beginning on or after 1 July 2017, Council must disclose certain related party relationships and related party transactions, together with information associated with those transactions, in its general purpose financial statements, in order to comply with *Australian Accounting Standard AASB 124 Related Party Disclosures*.

Related parties include Council's Key Management Personnel, their close family members, and any entities that they or any of their close family members control or jointly control.

A related party transaction is any transaction (whether a transfer of resources, services or obligations) between the reporting local government and any of the related parties, whether monetary or not.

If there is a related party transaction with Council applicable to a reporting financial year, the AASB 124 requires Council to disclose in the financial statements the nature of the related party relationship and information about the transaction, including outstanding balances and commitments associated with the transaction. Disclosure in the financial statements may be in the aggregate and/or made separately, depending on the materiality of the transaction.

For more information about Council's disclosure requirements under the AASB 124, please refer to Council's Related Party Disclosure Policy.

Notifications by Key Management Personnel

In order to comply with the AASB 124, Council has adopted a policy that requires all members of its Key Management Personnel (KMPs) to periodically provide notifications to the General Manager of any existing or potential related party transactions between Council and any of their related parties during a financial year, and any changes to previously notified related party relationships and transactions relevant to the subject financial year.

To this end, each Key Management Person (a *KMP*) must provide a Related Party Transactions Notification, in the approved form, notifying any existing or potential related party transactions between Council and any related parties of the KMP, to the General Manager by no later than the following periods during a financial year:

- 30 days after the commencement of the application of this policy;
- 30 days after a KMP commences their term or employment with Council;
- 30 November (each year); and
- 30 June (each year).

Also, during a financial year, a KMP must proactively notify of any new or potential related party transactions that the person knows of, or any changes to previously notified related party relationships or transactions, relevant to the subject financial year by providing to the General Manager, additional Related Party Transactions Notifications by no later than 30 days after the person knows of the transaction or change.

Note, these related party transaction notification requirements are in addition to the Notifications KMPs are required to make to comply with:

- for the Administrator/Councillors/Local Representation Committee members, the conflicts of interest obligations in the Local Government Act 1993 and Code of Conduct; and
- for other KMPs, the Code of Conduct; and
- the return disclosing interests required to be kept under section 449 of the Local Government Act 1993.

The Audit Office of New South Wales may audit related party information as part of the annual external audit.

For privacy and right to information status of this information, please refer to Council's Related Party Disclosure Policy.

Who are KMPs?

KMPs are persons having authority and responsibility for planning, directing and controlling the activities of Council, directly or indirectly. For Council, KMPs include:

- Mayor/Administrator
- Councillors/Local Representation Committee members
- General Manager
- Assistant General Managers

Who are close family members of a KMP Person?

Close family members, or close members of the family, of a KMP are family members who may be expected to influence, or be influenced by, that person in their dealings with Council, and include but are not limited to:

- a) that person's children and spouse or domestic partner;
- b) children of that person's spouse or domestic partner; and
- c) dependents of that person or that person's spouse or domestic partner.

The definition of close members of the family of a person for the purpose of the AASB 124 is broader than the definition of "related" in relation to a person for the purpose of a return disclosing interests under Section 449 of the Local Government Act. For AASB 124, close family members could include extended members of a family (such as, without limitation, a parent, grandparent, siblings, etc) if they could be expected to influence, or be influenced by, the KMP in their dealings with Council.

For a related party transaction, the related party and relationship must be disclosed

for both the KMP and their close family member even if the same related party entity is held jointly or in common by them.

The following table may assist you in identifying your close family members:

Definitely a close family member	Maybe a close family member
Your spouse/domestic partner	Your brothers and sisters, if they could be expected to influence, or be influenced by, you in their dealings with Council
Your children	Your aunts, uncles and cousins, if they could be expected to influence, or be influenced by, you in their dealings with Council
Your dependents	Your parents and grandparents, if they could be expected to influence, or be influenced by, you in their dealings with Council
Children of your spouse/domestic partner	Your nieces and nephews, if they could be expected to influence, or be influenced by, you in their dealings with Council
Dependents of your spouse/domestic partner	Any other member of your family if they could be expected to influence, or be influenced, by you in their dealings with Council

What is an entity that I, or my close family member, control or jointly control?

Entities include companies, trusts, incorporated and unincorporated associations such as clubs and charities, joint ventures and partnerships.

Control

You control an entity if you have:

- a) power over the entity;
- b) exposure, or rights, to variable returns from your involvement with the entity; and
- c) the ability to use your power over the entity to affect the amount of your returns.

Example of Control

Fred is the Mayor of Sunny Shire Council and owns 100% of the ordinary shares in Sunny Development Company Pty Ltd (the company). The ordinary shares are the only shares in the company that have voting rights.

Fred controls the company because he has the power to affect the company's decisions and the return that he will get from the company.

Fred will need to include the company on his related party transaction notifications.

Joint Control

To jointly control an entity there must be contractually agreed sharing of control of the entity, which exists only when decisions about the relevant activities require the unanimous consent of the parties sharing control.

Example of Joint Control

Fred is the Mayor of Sunny Shire Council and owns 50% of the ordinary shares in Sunny Development Company Pty Ltd (the company). Fred's brother Stan owns the other 50% of the ordinary shares. Fred and Stan are the only Directors of the company and have equal voting rights on the board.

Fred and Stan have joint control of the company because any decisions require the unanimous consent of them both.

Fred will need to include the company on his related party transaction notification and the entity's related party relationship with Fred and Stan.

In some cases it will be obvious that your or a family member control of have joint control over an entity. In other cases it will be less clear. If you are unsure whether you, or a close family member, has control or joint control of an entity, then you should contact the General Manager for a confidential discussion.

(End of Privacy Collection Notice)

Application LEGACY20-2100023 From Murrumbidgee Council

Form Submitted 10 Mar 2021, 2:36pm AEDT

Essential information

Program information

NSW Public Spaces Legacy Program 2020-21

On 5 August 2020 the NSW Government announced the launch of a \$250 million NSW Public Spaces Legacy Program as part of ongoing work to protect the health of the community, provide economic and jobs stimulus in response to the COVID-19 pandemic and deliver a legacy of safe, quality public and open space. COVID-19 has shown the extent to which people value their public spaces and this fund is about building on that momentum to create a positive public space legacy for our future.

As part of the first phase of the program, councils were asked to submit a plan to the Department of Planning, Industry and Environment (The Department) on how they would accelerate local projects and demonstrate improvement in assessment timeframes and outcomes as well as a brief project proposal to deliver an open and public space project.

Councils that have met the first phase performance targets and qualified to apply for grant funding under the program are invited to submit a detailed public and open space project proposal. The detailed project proposal requires an articulation of the project's alignment with the assessment criteria outlined in the Program Guidelines.

Project proposals are due before 4pm on 10 March 2021.

Information to help you prepare your submission including FAQs is available on the Program webpage at www.planning.nsw.gov.au/Policy-and-Legislation/Planning-reforms/NSW-Public-Spaces-Legacy-Program.

Successful nominations will be confirmed on or before 20 April 2021. Upon approval of your project or projects by the Department, the grant funding will be confirmed through a Funding Agreement. All Councils will be required to return a signed funding agreement by 21 May 2021 to enable the initial funding to be transferred prior to 30 June 2021

GET HELP

- Check the Frequently Asked Questions
- If you need help on the NSW Public Spaces Legacy program or your application, please email publicspaceslegacy@planning.nsw.gov.au and quote your submission number
- If you need technical support, download the SmartyGrants <u>Help Guide for Applicants</u> or check out the SmartyGrants <u>Applicant Frequently Asked Questions (FAQ's).</u>

Applicant Details

* indicates a required field

Your Council

NSW Council Name *

Murrumbidgee Council

Please provide your full council name.

Applicant ABN * 53 573 617 925

Information from the Australian Business Register

Application LEGACY20-2100023 From Murrumbidgee Council

Form Submitted 10 Mar 2021, 2:36pm AEDT

ABN 53 573 617 925

Entity name Murrumbidgee Council

ABN status Active

Entity type Local Government Entity

Goods & Services Tax (GST) Yes

DGR Endorsed No

ATO Charity Type Not endorsed More information

ACNC Registration No

Tax Concessions No tax concessions

Main business location 2716 NSW

Information retrieved at 6:19pm yesterday

Must be an ABN.

Council (primary) Contact Details

Add the Council contact for official notices.

Council Contact *

Mrs Kelly Tyson

Position *

Manager Planning and Environment

Address *

35 Jerilderie St

Jerilderie NSW 2716 Australia



Address Line 1, Suburb/Town, State/Province, and Postcode are required.

Council PO Box *

96

Please provide PO Box for postal address

Email *

mail@murrumbidgee.nsw.gov.au

Must be an email address.

Application LEGACY20-2100023 From Murrumbidgee Council

Form Submitted 10 Mar 2021, 2:36pm AEDT

Phone *

(03) 5886 1200

Must be an Australian phone number. Preceded by a two digit STD area code.

Mobile Phone

0447 066 181

Must be an Australian phone number.

Council (secondary) Contact Details

Add the Council contact for day to day project management.

Project Contact *

Mrs Kelly Tyson

Position *

Manager Planning and Environment

Address *

35 Jerilderie St

Jerilderie NSW 2716 Australia

Address Line 1, Suburb/Town, State/Province, Postcode, and Country are required.

Email *

kellyt@murrumbidgee.nsw.gov.au

Must be an email address.

Phone *

(03) 5886 1200

Must be an Australian phone number. Preceded by a two digit STD area code.

Mobile Phone

0447 066 181

Must be an Australian phone number.

Funding History

Has Council previously applied for NSW Government grant funding for any of the projects proposed? *

Yes

No

Project Information

* indicates a required field

Project Details

Application LEGACY20-2100023 From Murrumbidgee Council

Form Submitted 10 Mar 2021, 2:36pm AEDT

Title *

Towards a vibrant and connected community through open space

New Section

Project Address *

Park Ln

Darlington Point NSW 2706 Australia



Latitude: -34.566912 | Longitude: 146.007711

Address Line 1, Suburb/Town, State/Province, Postcode, and Country are required. Concept / Context Plan will confirm site boundary.

Does Council own or have care, control or management of this land *

Size - square metre (m2) or linear meter (LM) * 9649

Must be a number.

Project Address

Powell St

Jerilderie NSW 2716 Australia



Latitude: -35.354914 | Longitude: 145.725167

Address Line 1, Suburb/Town, State/Province, Postcode, and Country are required. Concept / Context Plan will confirm site boundary.

Does Council own or have care, control or management of this land

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Size - square metre (m2) or linear meter (LM)

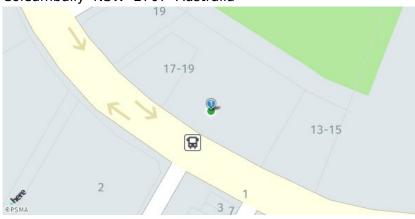
5645

Must be a number.

Project Address

Kingfisher Ave

Coleambally NSW 2707 Australia



Latitude: -34.804991 | Longitude: 145.881198

Address Line 1, Suburb/Town, State/Province, Postcode, and Country are required. Concept / Context Plan will confirm site boundary.

Does Council own or have care, control or management of this land

Size - square metre (m2) or linear meter (LM) 61239

Must be a number.

Project Location

Where is your project? *

○ Greater Sydney Regional NSW

Regional Plan

In which NSW Regional Plan is the project located? *

Riverina-Murray

Click here to find the Regional Plan

State electoral district

Confirm (NSW State) Electorate of project location *

Murray & Albury

Click here to find your electorate

Project Specifics

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Form Submitted 10 Mar 2021, 2:36pm AEDT

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☐ Creation of new high-quality public and open spaces

☑ New and improved trails and linkages

☑ Enhancement of existing public and open spaces

Please tick all that apply

Type of public or open space

☑ Open spaces and parklands

☑ Trails and strategic open space linkages

☑ Foreshore and riverfront precincts

Civic plazas, town squares and main street precincts

☑ Public or open space heritage works

Please tick all that apply

Short project description *

The project proposes to establish and enhance green space in parks and public spaces as well as improve spatial, physical and and visual connectivity from and between public domain areas. An exciting adventure playground is proposed in a park to deliver a high quality recreational experience to all age cohorts and abilities that is not currently available in the Council area.

Must be no more than 75 words.

Provide a short description of the proposed project/s. This text will be used to promote your project/s in media releases and the Department's websites

Long project description *

The project involves improving the quality and experiences within some open space areas within the three villages of Coleambally, Darlington Point and Jerilderie.

The public space surrounding the Coleambally Community Hall will be enhanced and the quality improved by the provision of landscaping which is designed and tailored to the site. Currently there is a lawn area with minimal trees and shrubs and a Landscaping Masterplan will be prepared to guide the location and selection of plants to be established. This will increase the public amenity but also lead to an improved microclimate within a semi- arid environment.

An adventure playground is proposed at the Lions Park in Darlington Point. A Masterplan will be prepared to detail the playground facilities to be provided in stages according to funding availability. A landscaping design which will be prepared shall also guide the establishment of landscaping elements to be provided within the open space area. This precinct will be designed to connect to the nearby passive recreational and Murrumbidgee River riparian area.

Playground facilities will be selected and installed to cater for a range of age cohorts and abilities and the focus will be on creating a fun, exciting and vibrant open space area for the benefit of the local community and visitors alike.

At Jerilderie the vision to be realised is to improve and enhance the connections within and outside of Luke Park and the public domain. This includes facilitating spatial, physical and visual connections and diverse experiences as well as to provide quality public place enhancements and views. The proposal involves a deck extension to connect a public hall over to and within Luke Park. This connection will increase the open space experiences available, particularly for the elderly and youth within a safe and secure environment. While the focus will be on providing an increased pedestrian and visual connection through an elevated deck there will also be an improvement to open space quality.

The improvements will include:

Bush Tucker Trail elements

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Walking trail resurfacing

Public art and signage

Contributory elements for cultural heritage awareness

A Masterplan and contruction plan is proposed to guide the project elements and to ensure the required physical and natural elements (including landscaping) are designed to enhance the quality of the public domain.

Must be no more than 500 words.

Please give a detailed description of your project/s.

Alignment to NSW Public Spaces Legacy Program Criteria

* indicates a required field

Understanding the NSW Public Spaces Legacy Program Guideline

Have you read the NSW Public Spaces Legacy Guideline? *

Yes ○ No

You cannot proceed without confirming that you have read the NSW Public Spaces Legacy Program Guideline.

Alignment to NSW Public Spaces Legacy Program Criteria

Provide a short summary on how the program aligns with each of the assessment criteria (up to 200 words for each).

(Please attach supporting information, such as masterplan, concept plan, reports etc).

Demonstrate how the program provides a broad range of benefits for the community *

There will be an improved quality of open space to encourage passive and active recreational opportunities. This will result in a better setting to encourage social interaction and community engagement. All landscaping, public art and open space improvements will contribute towards community well-being due to more visually appealing and usable open spaces areas. This will add to the enjoyment and liveability of our towns.

Improving the quality of open space will foster a more resilient, healthy and vibrant community. A liveable and connected community will also reduce pressure on the public health system.

The proposed Adventure Playground at Darlington Point will generate considerable interest and excitement. The site connects with the local museum, historic wharf, goanna trail, river and tourism caravan park as well as town centre and Waddi Cultural Information Centre. The development of the playground development will stimulate business recovery and economic development through increased visitation and activation of the town centre.

The connections and open space improvements proposed at Luke Park will stimulate the economy. The works are located at a key visitor stopping place. The enhanced amenity will add to the visitor experience, prolonging it and benefiting local business. The open space improvements will also lead to more people using the Park which will optimise its place as a prime community gathering place and focus for town events. The deck connections at Luke Park will facilitate public safety by providing an additional surveillance and vantage

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point to park users. The improvements to the Bush Tucker Trail and some public signage will promote awareness of cultural heritage values.

Landscaping around the Coleambally Hall will not only improve amenity but create a more usable outdoor space to hold or support community events. Open space enhancements will add to cultural heritage and natural values.

Must be no more than 300 words.

This could include social benefits (such as increased opportunity for community gathering, contribution to community identity etc), health benefits (such as increased access to active recreational opportunities), environmental benefits (such as improved visual amenity, reduced urban heat-island effect etc) and/or economic benefits (activation of town centres, creation of destinations etc)

Demonstrate how this program is inclusive and how it will encourage a broad range of community members to use the space *

The adventure playground will include facilities to cater for a range of all ages and abilities. The playground will be free of charge to ensure all community members and visitors will have access to them. The Jerilderie deck will connect and extend to the Luke Park area. It will allow vulnerable people such as the aged, ambulant and less able bodied people a place to experience public gatherings and events. Participation, where physical connection is unable to occur, will be by way of visual connection. The deck will be accessible from the ground to the viewing area. The deck will create another vantage or surveillance point to Luke Park environs improving the safety and security for users.

At Luke Park cultural heritage values will be promoted through improvements to the Bush Tucker Trail and cultural heritage signage. These will generate interest and encourage visitation from diverse backgrounds to share in the 'knowledge and historic values.

Improvements to the bush tucker trail, public art and cultural heritage signage will promote cultural heritage awareness and celebrate diversity as well as shared values.

The landscaping enhancements to the Coleambally Hall will improve the quality of the open space around the hall leading to an improved amenity. Provision of trees and shrubs will provide outdoor shading which will improve the comfort level particularly in summer.

Landscaping embellishment is likely to lead to an increased number of gatherings given the additional space that could be utilised in a more 'comfortable and pleasant' environment.

Possible additional public seating will also increase opportunities for sitting and relaxing at quiet times or during busy public events. The Hall area is unrestricted or limited by boundary fencing and landscaping can be established within and through the public areas around the hall.

Must be no more than 300 words.

Does it better enable people to get there, stay and participate? This could be through its location, flexible design, multifunctional spaces or improved accessibility, amenity and safety.

Demonstrate how the program will fill a gap in the open space network and increase diversity of recreational experiences *

The gaps in the open space network relate to poor connectivity, poor design and landscaping, poor signage and very basic play equipment. Gaps in the open space network across the LGA are significant. Experiences are predominately poor and inaccessible. Many public spaces are unappealing in comparison to others in the region. Spaces do not attract visitation as there are minimal facilities and opportunities for great passive and recreational experiences.

The Projects will help to to address these gaps. Master planning design will better define and create high quality spaces for social engagement, for vibrant play experiences and increase connections and walking experiences.

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Landscaping elements which will contribute towards a higher quality and a greater and more vibrant open space experience.

No playground exists in the LGA that has a range of play equipment or offers a play experience that is adventurous in nature for all age groups and abilities. The project will allow that to be realised for the benefit of locals and also the wider community including visitors.

Many walking trails are almost opportunistic with little formalisation or signage to help control and facilitate interesting walking experiences. The Project will enhance facilities to increase and improve connectivity between key spaces and features.

Luke Park is an important focal hub in Jerilderie. It is where people congregate and events are held. It has RV parking and is close to other facilities so offers a good place for locals as well as visitors to stop. Improvements will add to the overall experience. Deck connections between public gathering places and the Park will increase that connection through visual and physical elements, increase social engagement opportunities and help to make a very liveable and vibrant community through open space and broaden the social engagement experiences for all.

Must be no more than 300 words.

Does it address identified open space or recreational deficiencies (particularly in areas of greatest need or in vulnerable communities)? Does it increase the diversity of recreational experiences and opportunities for communities? This could be through unlocking underutilised land, creating new public and open spaces or providing new recreational opportunities in line with identified community need.

Demonstrate how the program benefits the broader district or regional community? *

The projects will provide a benefit to a range of people. Those who are residents, short term itinerant workers and those stopping over in the towns, at camping spots or near the river and creeks. Improved well designed public spaces and fun recreational opportunities will generate increased visitation. This will include regional and interstate travelers passing through.

Provision of the first stage of an adventure playground with selected recreational facilities will provide a range of fun and diverse experiences that are not currently available in the Council area. Also the elevated deck connection from the Jerilderie Hall to Luke Park is a unique way to build a people friendly visual and physical connection with the park. The use of the deck as an observation point or a place where the public can sit and enjoy the views and local environs will add to recreational and community engagement experiences. Luke Park is a focal hub and its careful development and connection with the public hall will provide more engaged and connected social opportunities for isolated and vulnerable community members. The deck will provide a vantage point for the general public but in particular support the elderly, the less ambulant and less able bodied people to 'engage with nature'.

Open space improvements are proposed at both the north and southern end of the LGA and are in highly visible locations and so more able to attract visitation. The Adventure Playground is located at a significant intersection close to a caravan park and adjacent to a great riverine environment. The overall experiences in that precinct together will be heightened and complimentary to each other in its diversity. The landscaping at the Coleambally Hall will enhance a facility serving as a local public hall to the locals but one also used for district gatherings

Must be no more than 300 words.

This could be through provision of a large new or upgraded public open space, trail or path that serves multiple suburbs, the LGA or broader. Or a project that fills a gap in the network that has flow on positive impacts to the broader community (such as providing a missing link in a strategic trail or path). Or the project is located in a significant location that functions as a key community gathering place for the broader community.

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Supporting documentation such as masterplan, concept plan, reports etc

Filename: disabled swing and chairs.docx

File size: 94.0 kB

Filename: Jerild. Hall adds DD1-1.pdf

File size: 114.2 kB

Filename: Jerild. Hall adds DD1-2.pdf

File size: 156.6 kB

Filename: Jerild. Hall adds DD1-3.pdf

File size: 1.5 MB

Filename: motion-F2040P-Flyway40-Double-with-Platforms (1).dwg

File size: 241.8 kB

Filename: motion-S0321G-Gyro2.1.dwg

File size: 15.1 kB

Filename: spectrum+ S9975U Avonleigh Tower Play Unit.pdf

File size: 2.0 MB

Filename: spectrum+ S9999U Copperfield Tower Play Unit.pdf

File size: 1.9 MB

Please use concise and descriptive filenames for uploaded documents.

How does this program align with the Premiers Priorities?

In response to the <u>Premier's Priorities</u> announced in June 2019 the NSW Public Spaces Legacy Program will make an important contribution to achieving a better environment through a commitment to Greener Public Spaces and Greening Our City.

Premiers Priority 11: Greener public spaces

Increase the proportion of homes in urban areas within 10 minutes' walk of quality green, open and public space by 10 per cent by 2023.

Premiers Priority 12: Greening our city

Increase the tree canopy and green cover across Greater Sydney by planting one million trees by 2022.

Applications will be considered for their advancement of these priorities.

How does this program align to Premiers Priority 11, Greener public spaces? * The Project will add to the quality and 'greenness' of open space in areas that are easily walked to by village residents. The Adventure Playground is pedestrian connected to both north and south Darlington Point and the other spaces are located near or adjacent to the town centres.

All locations are accessible by walking and cycleways with at least 50% of homes within 10 minutes walking distance and the majority within 10 minutes cycling distance.

All open space areas will include tree planting which will increase canopy cover and improve micro climate.

Must be no more than 200 words.

How does this program align to Premiers Priority 12, Greening Our City? (Only applicable to councils in Greater Sydney)

N/A

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Must be no more than 200 words.

Provide a short summary on how the program supports other existing state or local Government strategies *

The program supports the following:

Riverina Murray Regional Plan 2036 priorities to develop a strong tourism industry that leverage's the areas strong environmental values.

Regional Development Framework- encourages resilience of towns including community liveability and enjoyment.

Murrumbidgee Community Strategic Plan- Themes based around attractive areas of open space, a healthy community and provision of recreational facilities for the community and increased public amenity.

Murrumbidgee Local Strategic Planning Statement 2020- BE 9 Township presentation and leveraging natural river assets, have attractive town entrances, NE 5 Open space - Access-quality key areas of open space and embellishment of open space EG 1 Generate economic growth and tourism EG 6 to create opportunities for value based development. EG 5 to entice travellers to stop.

Darlington Point Structure Plan- promotes connectivity and enhanced amenity for social interaction in open space areas.

Inclusive play spaces aligned with Everyone Can Play Guidelines.

Must be no more than 200 words.

This could include the Draft Public Spaces Charter; Greener Places principles; Better Placed principles; Everyone Can Play Guidelines; Council LSPS or other strategies.

Community Engagement and Evaluation

How will you involve the community in the planning and design of the program? *

Council has set the preliminary direction but the Project Plan allows for community involvement through the entire process to achieve milestones. For example at Project commencement to promote awareness, community engagement will be undertaken during the preparation and design of the Master Plan to ensure what is proposed meets community and stakeholders aspirations. The method of engagement will be through social media, newsletters and through inviting input from the community.

A Master Plan will be prepared to cover each of the 3 project sites and will also detail landscaping for Figtree Park. This Master plan shall guide how each sites open space will be developed and will identify landscaping areas as well as any playground equipment, resurfacing, signage and public art as well as the deck. This Master Plan will drive the first stage of the Project and will include community and council consultation which will be essential to enable the direction of future works. The consultation will consist of public meetings, potentially a survey and through social media. The Plan will be a reflection of the community and Councils vision for each site and enable the identified works to be planned and progressed seamlessly.

Must be no more than 200 words.

How will you measure the success of the program? *

The success of the Program will be measured through qualitative assessment. For example the observance of community satisfaction and well being but also measured by monitoring the nature and extent of community feedback, comments on social media and monitoring of visitation and utilisation of facilities at the various open space locations.

It will also be measured through quantitative means . For example the change in visitation rate before and after the project finalisation. Also the creation of new jobs and or

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businesses. A key indicator will be the extent of community and visitor satisfaction, support and site usage.

Must be no more than 100 words.

Value for Money, Budget and Project Schedule

Please provide the following as attachments in this section:

- Detailed Budget
- Risk Management Plan
- Detailed Project Plan, including the key milestones and timeframes, to demonstrate that the project/s will be complete by **31 December 2022**

Project Title

Project Cost

	Must be a dollar amount.
Darlington Point Adventure Playground	\$650,000.00
JImproved Connections and Experiences at Luke Park Jerilderie	\$1,000,000.00
Coleambally Community Hall Area	\$350,000.00

What is the total amount requested in this grant?

2000000

This number/amount is calculated.

Estimated Program Start Date *

01/03/2021

Must be a date.

Estimated Program End Date *

30/12/2022

Must be a date.

Date must be before 31 December 2022.

How will the program provide value for money? *

The Program offers funding for better quality and increased experiences which relate to the quality and utilisation of open space, the improved access to open space facilities by all sectors of the community, increased spatial connections to open space encouraging a greater access both visually and physically. Some of these factors cannot be measured but the works are currently all unfunded and the grant and works program will provide value for money because works will be strategically planned at the outset and where possible there will be cross integration and efficient use of resources to deliver the works and improvements.

Must be no more than 200 words.

Demonstrate that the budget is realistic for the scale and impact of the project.

Describe Council's capacity to deliver this program in regard to the project scope, resourcing and project schedule. *

Council has the capacity to deliver the project.

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The scope of the project is to install a playground, design some spaces and carry out enhancement works including landscaping, surface treatment, public art, signage and lighting and security. These things can be controlled and managed subject to good planning.

The preparation of a Master plan shall identify the extent of works to be carried out including any future staging as well as time frames. The Master plan will enable all works to be prioritised and scheduled and identify the resources required. Input from all Council departments will assist with planning and scheduling.

Must be no more than 200 words.

For example, are you designing the project in-house or using consultants? How will the construction process be managed within the required timeframe? How have any required approvals been factored in to the schedule? What legal advice needs to be allowed for as part of the process?

Upload budget, risk management plan and detailed project plan/s here:

Filename: Grant photos.docx

File size: 284.6 kB

Filename: Project Budget.xlsx

File size: 10.9 kB

Filename: Project Plan- Grant Submission.xlsx

File size: 12.2 kB

Filename: Risk Assessment for Shared Spaces Acceleration Project - open space works.doc

File size: 259.5 kB

Approvals and Declaration

* indicates a required field

Applicants to secure approvals prior to submission

Applicants must secure the General Manager's authorisation and public liability insurance, prior to submission.

Applicants must provide this letter and applications will be deemed ineligible without this letter.

Attach supporting letter from the General Manager *

Yes ○ No

Authority

General Manager's Letter of Authority for this Application *

Filename: Letter of Support - Council.pdf

File size: 41.5 kB

Letter must have a recent date stamp and be specific to this application

Insurance

Confirmation of Insurance - Public Liability to be attached below *

Yes ○ No

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Councils applying for funding via this program are required to have a minimum Public Liability Insurance cover of \$20 million.

It is recommended, but not a condition of funding, that applicant councils have Personal Accident and Professional Indemnity insurance. Councils that employ staff must comply with the Workplace Injury Management and Workers Compensation Act 1998 (NSW).

Insurance Certificate

Upload your Certificate of Insurance here *

Filename: Certificate of Currency -ppl (002).pdf

File size: 17.3 kB

Upload your certificate of insurance here

Declaration

The provision of false or misleading information is a crime under the Crimes Act 1900, No. 4 Part 5A, Section 307B. *

• I certify that the information submitted in this application is true and correct to the best of my knowledge. I further understand that any false statements may result in denial or revocation of any funding awarded to this project.

MURRUMBIDGEE COUNCIL

2020/2021 COMMUNITY SERVICES BUDGET AS AT 28/02/2021

	BUDGET INCOME	BUDGET EXP	INCOME 28/02/2021	%	EXP 28/02/2021	%
HOME MODIFICATIONS					•	
CHSP Grant Funding	\$80,901.58		\$60,676.20	75.0%		
Client Contributions - Maintenance	\$7,956.64		\$4,062.27	51.1%		
Client Contributions - Modifications	\$45,000.00		\$39,781.06	88.4%		
Wages	·	\$37,735.20			\$21,198.53	56.2%
Wages Oncosts		\$15,094.08			\$8,479.42	56.2%
Contractors - Maintenance		\$11,028.94			\$9,230.00	83.7%
Contractors - Modifications		\$70,000.00			\$57,554.50	82.2%
	\$133,858.22	\$133,858.22	\$104,519.53	78.1%	\$96,462.45	72.1%
COMMUNITY TRANSPORT	454 000 00		420.050.40	75.00/		
CHSP Grant Funding	\$51,803.30		\$38,852.48	75.0%		
Client Contributions	\$20,800.00		\$5,400.00	26.0%		
DVA Client Contributions	\$2,200.00		\$732.88	33.3%		
Transport for Health	\$15,000.00		\$8,079.30	53.9%		
Transport for NSW	\$10,000.00		\$2,213.60	22.1%		
Full Cost Recovery Transport(Packages)	\$3,634.11	40	\$3,267.50	89.9%	4	
Wages		\$31,026.72			\$24,496.89	
Wages Oncosts		\$12,410.69			\$8,779.16	70.7%
Bus Hire		\$0.00			\$0.00	0.0%
Volunteer Support - CHSP		\$30,707.60			\$24,648.35	
Provision of Service - DVA		\$2,090.00			\$968.80	46.4%
Provision of Service - Transport fHealth		\$14,250.00			\$6,505.60	45.7%
Provision of Service - Transport fNSW		\$9,500.00			\$2,839.85	29.9%
Provision of Service - Packages	4	\$3,452.40	4		\$2,790.00	80.8%
	\$103,437.41	\$103,437.41	\$58,545.76	56.6%	\$71,028.65	68.7%
RESPITE						
CHSP Grant Funding	\$30,300.20		\$22,725.15	75.0%		
Client Contributions	\$3,800.00		\$0.00	0.0%		
Wages - Darlington Point	. ,	\$10,901.28			\$2,712.43	24.9%
Wages Oncosts - Darlington Point		\$4,360.51			\$1,084.97	
Wages - Coleambally		\$12,578.40			\$8,884.70	
Wages Oncosts - Coleambally		\$5,031.36			\$3,131.18	
Morning Tea/Craft Supplies		\$1.228.65			\$302.26	
	\$34,100.20	\$34,100.20	\$22,725.15	66.6%	\$16,115.54	47.3%
MEALS ON WHEELS						
CHSP Grant Funding	\$24,108.35		\$20,456.48	84.9%		
Client Contributions - Respite Meals	\$3,371.33		\$0.00	0.0%		
Client Contributions - Frozen Meals	\$3,840.00		\$1,709.88	44.5%		
Wages - Darlington Point	. ,	\$4,192.80	. ,		\$2,065.59	49.3%
Wages Oncosts - Darlington Point		\$1,677.12			\$626.24	
Wages - Coleambally		\$12,578.40			\$8,730.60	
Wages Oncosts - Coleambally		\$5,031.36			\$2,987.06	
Frozen Meals - NMOW		\$3,840.00			\$3,130.85	
Respite Meals		\$4,000.00			\$0.00	0.0%
	\$31,319.68	\$31,319.68	\$22,166.36	70.8%	\$17,540.34	
		4				
TOTAL BUDGET	\$302,715.51	\$302,715.51	\$207,956.80	68.7%	\$201,146.98	66.4%

2021 - 2022 Membership Prospectus

About Visit Rivering Inc

Visit Riverina is a membership-based marketing collective with currently 11 member Councils based across the whole Riverina region.

We operate https://theriverina.com.au/, Visit Riverina on Facebook and Instagram; Visit Riverina on LinkedIn; Inside the Riverina newsletter; tasteriverina.com.au; Taste Riverina on Facebook and Instagram; and the Riverina Outdoor Art Trail.

We are governed by a board of directors from across the region with a mix of representatives from Riverina based Councils and industry. Current directors of the Visit Riverina board are outlined below.

Council-nominated directors:

Brent Lawrence (Chair)

Manager Visitor, Cultural and Local Economy, Leeton Shire Council

Miriam Hewson (Deputy Chair)

Destination Marketing Officer, Snowy Valleys Council

Miriam Crane (Treasurer)

Manager Community and Culture, Cootamundra-Gundagai Regional Council

Rachel Whiting

Chief Executive Officer, Regional Development Australia Riverina

Marina Uys

Tourism & Administration Officer, Bland Shire Council

Industry directors:

Matt Lucas

Owner, The Coffee Pedaler, Tumut and Gundagai

Matt Pete

Business Development Manager, Whitton Malt House, Whitton

Members of Visit Riverina gain access to a number of benefits - the most powerful one being the cohesive brand identity of the Riverina region packaged through Visit Riverina. We all know that tourists don't see council boundaries, but they can identify regions. Marketing collectively allows us to stand out in a highly competitive domestic tourism environment; enabling the promotion of experiences that take in towns and cities across the region.

Annual Membership Benefits

Newsletters

- Features in 4 x seasonal e-newsletters 'Inside the Riverina' – 2,300 database.

Website

- Features in theriverina.com.au blog posts linked to 'Inside the Riverina' newsletters.
- Dedicated destination page(s) on theriverina.com.au with main towns and surrounding villages, including individual searchable listings for all tourism attractions, updated as required (small fee applies for creation of initial listing if you are not a prior member).

Social Media

 Minimum of 4 scheduled posts per month (focussing on your LGA) across Visit Riverina social media channels (Facebook and Instagram channels have over 10,000 consumers following) and Taste Riverina social media channels where appropriate.

Taste Riverina Food Directory

- Promotion of your listings in the Taste Riverina Food Directory, due to be launched mid-2021.

Regional Tourism Meetings

- Invitation to quarterly member meetings with representatives from stakeholders including Destination Riverina Murray and Destination NSW.

Media Opportunities

- Access to numerous media opportunities and partnerships through connections with Visit Riverina.

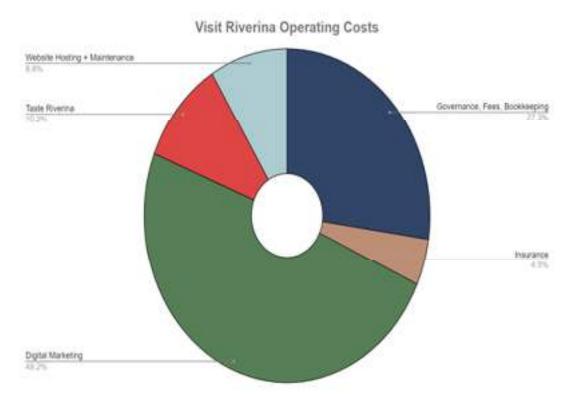
Large Scale Regional Marketing Campaigns

- Access to coordination of regional collaborative marketing campaigns such as the recent 'Now's the time to Love NSW' media campaign being led by Visit Riverina Inc with the support of Destination NSW.

Membership Investment

The membership investment for the 2021 - 2022 financial year will be \$4,950 exclusive of GST.

Membership fees have not increased since July 2018 (three financial years). In order to deliver the best service to our members it is necessary to slightly increase our membership fees. The new fee will ensure that we can maintain our digital marketing activities at the current increased level, successfully deliver projects including the Taste Riverina Food Directory, and be resilient to fluctuations in individual membership.



Visit Rivering Audience

Our audience is growing!

- In 2019 our total audience was 11,875 (Facebook and Instagram followers, website users and newsletter subscribers). This grew by **49%** in 2020 to an audience of 17,695.
- Our social media reach also grew by **993%** from 41,733 people in 2019 to 456,045 people in 2020.
- Website users grew by **74%** from 4,399 in 2019 to 7,646 in 2020.

344,968 Facebook page unique reach (2020) vs 38,849 in 2019

111,077 Instagram unique reach (2020) vs 2,884 in 2019

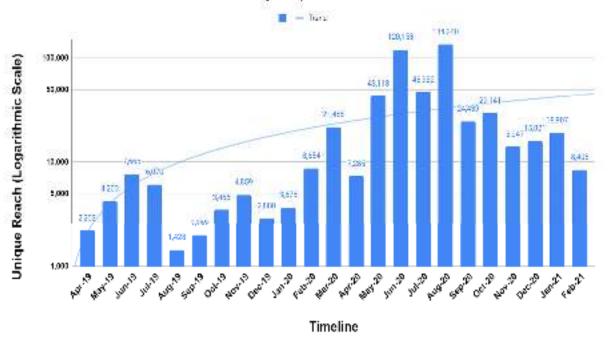
5,751 Facebook followers (Dec 2020) vs 4,040 in Dec 2019

2,449 Instagram followers (Dec 2020) vs 1,488 in Dec 2019

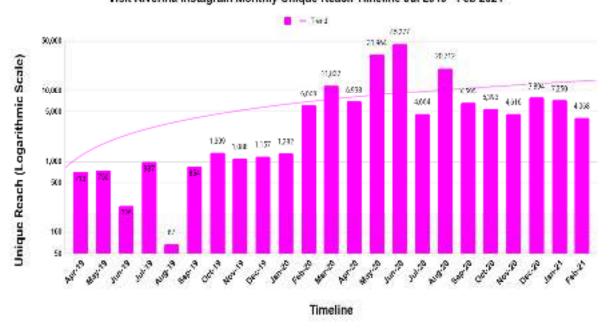
7,646 Website users (2020) vs 4,399 in 2019

1,849 Newsletter Subscribers (as at Dec 2020)

Visit Riverina Facebook Monthly Unique Reach Timeline Jul 2019 - Feb 2021

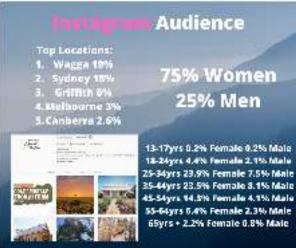


Visit Riverina Instagram Monthly Unique Reach Timeline Jul 2019 - Feb 2021



Audience Demographics





We would love to hear from you – Membership Investment Deadline!!

Visit Riverina Inc has a big role to play in providing strong advocacy and a voice for its member Councils in the Riverina. Working together we can achieve so much more. We would like a decision on your Council's membership investment intention by Friday 30 April 2021.

We hope that you will embrace this opportunity and I look forward to discussing further our ongoing relationship.