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MEDIA RELEASE

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NEW KIDMAN WAY TOURING GUIDE

The Kidman Way Promotional Committee has just released a new touring guide to encourage travellers to take the 'backtrack to the outback'. The Kidman Way is an important north south touring route providing travellers with a quiet, scenic, sealed road through the centre of New South Wales.

The book is an essential guide, providing details on not only where to stay and where to eat, but includes interesting, historical facts about the towns and people along the way. There is also a combined **Festivals Page** and **Top 10 Things To Do** while travelling the Kidman Way. There are many fabulous National Parks, including the rock art at Gundabooka – recognised as one of the best sites in Australia, and great spots for bird watching and wildflowers.

The guide provides details about places to fish along the Murrumbidgee, Lachlan or Darling Rivers and information about the various industries keeping the region prosperous. Seek out the Seven Wonders section of each area for points of interest and quirky facts and figures.

The Kidman Way Promotional Committee is made up of five Councils; Murrumbidgee, Griffith, Carrathool, Cobar and Bourke. The Kidman Way explores many interesting towns and villages, from Jerilderie in the south to Bourke in the north. Pick up a copy of the new guide from your nearest Visitor Information Centre – and set out on a 'backtrack to the outback' adventure to explore the historical richness and diversity of the region.

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