

Darlington Point Office
21 Carrington Street
PO Box 5
DARLINGTON POINT NSW 2706

Telephone: 02 6960 5500

Coleambally Office

39 Brolga Place

39 Brolga Place COLEAMBALLY NSW 2707

JERILDERIE NSW 2716

Telephone: 02 6954 4060

Telephone 03 5886 1200

Jerilderie Office

35 Jerilderie Street

PO Box 96

MEDIA RELEASE

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JERILDERIE SHINES IN SPRING

The township of Jerilderie is set to Shine in Spring as the summer season approaches.

Colourful main street gardens complement the stunning Lake Jerilderie as it sparkles in the spring sunshine and attracts the attention of visitors and locals. And it won't just be nature that shines.

In a main street promotion assisted by Murrumbidgee Council, Bali Flags will be placed on planter boxes to reflect the colours of spring. Jerilderie businesses are being encouraged to join in the promotion, increase their opening hours, display their wares and encourage sales.

The Jerilderie Shines in Spring promotion is the brain-child of local businesswoman and Councillor Gaila Smith. Speaking about the promotion Cr Smith said the historic Jerilderie main street is beautiful all year round but it really shines with colour in spring.

"The street trees and public spaces green up throughout September and October and by November private residences like Ye Olde Bank and Monash Cottage in the main street are awash with spring flowers and colours. This promotion is about showcasing our town," she said.

Murrumbidgee Mayor Ruth McRae and main street resident Cr Faith Bryce are on board with the Jerilderie Shines in Spring promotion.

"Colourful flags, the efforts of retailers, and the support of main street residents like Beth McMeekin and Roy Chaplin opening up their garden to the public, are great initiatives for our community," Mayor McRae said.

"It shows community pride and confidence is growing in the Council area.

"Council is committed to working with business, community and government to showcase Jerilderie and the entire Murrumbidgee Council area as a great place to live, visit and stay."

The Jerilderie Shines in Spring promotion will run from 1 November to 30 November 2017. Sale of vintage wares, seasonal menus in the local hotels and café's, and an open garden at Ye Olde Bank are just some of the activities on offer.

A special exhibition on bushrangers and convicts 'Doing the Bolt' will be open by appointment throughout November. Details can be found on the Murrumbidgee Council website www.murrumbidgee.nsw.gov.au

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